# Alliance Wealth Advisors, LLC March 21, 2025

#### **FORM CRS**

Alliance Wealth Advisors, LLC is registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services. Brokerage and investment advisory services and fees differ and it is important for you, our client, to understand the differences. Additionally, free and simple tools are available to research firms and financial professionals at <a href="Investor.gov/CRS">Investor.gov/CRS</a>, which also provides educational materials about broker-dealers, investment advisers, and investing. This document is a summary of the services and fees we offer to "retail" investors, which are natural persons who seek or receive services primarily for personal, family, or household purposes.

## What investment services and advice can you provide me?

We offer the following investment advisory services to retail investors: Financial Planning Services; Portfolio Management Services; Selection of Other Advisers; Educational seminars/workshops; Asset Allocation Services; and Advisory Consulting Services.

**Account Monitoring:** If you open an investment account with our firm, as part of our standard service we will monitor your investments on an annual basis.

<u>Investment Authority</u>: We manage investment accounts on a <u>discretionary</u> basis whereby <u>we will decide</u> which investments to buy or sell for your account. We have discretion to select, retain or replace third-party managers to manage your accounts. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased or sold for your account) by providing our firm with your restrictions and guidelines in writing.

## **Investment Offerings:**

We offer advice on the following types of investments or products: equity securities, warrants, corporate debt securities (other than commercial paper), commercial paper, certificates of deposit, municipal securities, variable life insurance, variable annuities, mutual fund shares, United States government securities, money market funds, real estate, REITs, derivatives, structured notes, ETFs and interests in partnerships investing in real estate.

<u>Account Minimums and Requirements:</u> In general, we do not require a minimum dollar amount to open and maintain an advisory account; however, we have the right to terminate your account if it falls below a minimum size which, in our sole opinion, is too small to manage effectively.

Detailed information regarding our services, fees and other disclosures can be found in our Form ADV Part 2A Items 4, 7, and 8 by clicking on <a href="https://adviserinfo.sec.gov/firm/brochure/314668">https://adviserinfo.sec.gov/firm/brochure/314668</a>.

#### Key Questions to Ask Your Financial Professional

- Given my financial situation, should I choose an investment advisory service? Why or Why Not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications?
- What do these qualifications mean?

#### What fees will I pay?

The following summarizes the principal fees and costs associated with engaging our firm for investment advisory services. For detailed information, refer to our Form ADV Part 2A, Items 5 and 6 by clicking <a href="https://adviserinfo.sec.gov/firm/brochure/314668">https://adviserinfo.sec.gov/firm/brochure/314668</a>.

- Asset Based Fees Payable quarterly in advance. Since the fees we receive are asset-based (i.e. based on the
  value of your account), we have an incentive to increase your account value which creates a conflict especially for
  those accounts holding illiquid or hard-to-value assets;
- Other Advisory Fees We pay a portion of our advisory fee to the sub-adviser(s) we use; you do not pay our firm a higher advisory fee as a result of any sub-advisory relationships.
- Clients may also pay the following addition fees and/or expenses: ETF/Mutual Fund Expense Ratios and Custodian Commissions on some ADRs.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

### Key Questions to Ask Your Financial Professional

 Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

# What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

**When we act as your investment adviser**, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

- Third-Party Payments: Persons providing investment advice on behalf of our firm are licensed as
  independent insurance agents. These persons will earn commission-based compensation for selling insurance
  products. Insurance commissions are separate and in addition to our advisory fees. This practice presents a
  potential conflict of interest because they have an incentive to recommend insurance products to you for the
  purpose of generating commissions rather than solely based on your needs.
- Because our revenue is derived from asset-based fees, we have an incentive to grow your account as much as
  possible. This creates a potential incentive to take overly aggressive positions in conflict with your interests in an
  attempt to grow your account.

### Key Questions to Ask Your Financial Professional

How might your conflicts of interest affect me, and how will you address them?

Refer to our Form ADV Part 2A Brochure by clicking <a href="https://adviserinfo.sec.gov/firm/brochure/314668">https://adviserinfo.sec.gov/firm/brochure/314668</a> to help you understand what conflicts exist.

### How do your financial professionals make money?

The financial professionals servicing your account(s) are compensated via a salary and discretionary bonus which may include trips or conferences. Financial professionals' compensation is based on the following factors:

- A portion of the fees received by the firm for the assets they manage; and
- Closing or sourcing new business for the firm.

The bonus compensation paid to our financial professionals involves a conflict of interest because they have a financial incentive to refer clients to our firm.

## Do you or your financial professionals have legal or disciplinary history?

No, our firm and our financial professionals currently do not have any legal or disciplinary history to disclose. Visit <a href="Investor.gov/CRS">Investor.gov/CRS</a> for a free and simple research tool.

#### Key Questions to Ask Your Financial Professional

As a financial professional, do you have any disciplinary history? For what type of conduct?

#### Key Questions to Ask Your Financial Professional

- Who is my primary contact person?
- Is he or she a representative of an investment adviser or a broker-dealer?
- Who can I talk to if I have concerns about how this person is treating me?

# Alliance Wealth Advisors, LLC March 21, 2025

#### **Exhibit to Form CRS**

Alliance Wealth Advisors, LLC is required to update its Form CRS when information in the Form CRS becomes materially inaccurate. This Exhibit summarizes the following material changes to the firm's Form CRS as of March 21, 2025:

- What investment services and advice can you provide me? This section was updated to add: Selection of Other Advisers
- What fees will I pay? This section was updated to add: Other Advisory Fees We pay a portion of our advisory fee to the sub-adviser(s) we use; you do not pay our firm a higher advisory fee as a result of any sub-advisory relationships.